

Team

Marketing and Communications Intern

About Team

Team is a strategic branding and design studio based in Dumbo, Brooklyn. We transform brands and businesses with a focus on clarity, meaning, and emotion.

Your role at Team

We are looking for a Marketing and Communications Intern to support the management of Team's marketing efforts and initiatives. Working in Team's Strategy department, you will support the development of compelling, creative messaging and programs for the studio.

Goals and objectives

Team's paid internship program offers valuable hands-on experience in a collaborative studio setting with exposure to a variety of client projects. We hope to provide a meaningful and substantive experience to get you started in your career.

What you need to succeed:

- Storytelling: You're a great writer and communicator — both written and oral. You're comfortable expressing yourself in a range of styles and you have an excellent understanding of grammar and syntax.
- Marketing: You have an interest in digital marketing and a familiarity with social media platforms and trends.
- Creativity: You bring fresh ideas to the studio. You have a big imagination and an ability to make new connections across categories.
- Collaboration: You work with a team and are comfortable taking direction and collaborating with a small, hands-on creative team.
- Organization: You have great attention to detail and produce error-free copy for print and digital media channels
- Enthusiasm: You bring positivity, passion, and energy to the team. You're eager to learn and work across projects to bring ideas to life.

Your responsibilities may include:

- Supporting Team's internal marketing and communications
- Researching industry and cultural trends to inform Team's marketing efforts
- Supporting the management of Team's social media platforms, newsletter, and content strategy
- Participating in press research to drive Team's thought leadership and crafting awards submissions
- Developing and managing case studies for Team's website and proposals
- Creating engaging stories to support new business proposal development
- Supporting Team strategists with copywriting and copyediting for client projects, which can include:
 - Brand strategy and positioning
 - Campaign theme development

- Tonality and messaging
- Social media and newsletter copy
- Video scripts and storyboards
- Actively participating in internal creative brainstorming sessions for both internal and external work

Details:

- Available 3-5 days per week for a minimum of a three-month duration: June 3 - August 30.
 - Team works in person in our studio in Dumbo, Brooklyn four days a week (Fridays remote)
- Interns are paid \$26/hour and are considered non-exempt employees, eligible for overtime if exceeding a 40-hour work week
- Deadline to apply is March 29.
- To apply, please send your resume, at least two writing samples, and a note about yourself to jobs@team.design.

Diversity, equity, and inclusion at Team

Team is committed to building and fostering an environment that celebrates our diversity and nurtures our passions. We believe everyone is creative and our individual expressions contribute to the uniqueness of the work we create.

We encourage our team to show up authentically and embrace our differences in race, religion, national origin, age, disability, sex, gender identity, socio-economic status, marital status, veteran status, and any other characteristics that make up our unique identities. Team is an Equal Opportunity Employer and we continue to invest our efforts to ensure Team is an inclusive place that delivers value to our team, our clients, and our community.