Team

DESIGNER, PRODUCTION

About Us

Team is an independent strategy and design studio. We build brands and transform organizations to deliver lasting impact.

Position

As a production-focused designer at Team, you are responsible for developing and executing strategy-driven, creative design solutions. Working under the supervision of a Senior Designer or Associate Design Director, you will work on multiple projects simultaneously to help execute approved ideas and concepts through the development of compelling and easy-to-implement brand guidelines, assets, templates, social and more.

What you need to succeed

- <u>Design</u>: You love great design and hold yourself and your work to a high standard. You're always on the lookout for exciting new design stimulus and references.
- <u>Production</u>: You take an energetic and hands-on approach, completing tasks with high attention to detail. You take direction and feedback well, and you're technically proficient with a range of design tools.
- <u>Collaboration</u>: You have a positive attitude and are a great communicator, always keeping the team up to date on your progress. You communicate effectively and respectfully, providing feedback and modeling Team's vision and design standards.
- <u>Critical Thinking</u>: You enjoy identifying problems and finding clever, creative solutions.

Your responsibilities include:

- Designing and developing creative solutions and extensions for brand applications using existing brand systems
- Reviewing design briefs with design lead to understand our clients' business goals, positioning, history, and strategy
- Development of brand solutions that best fit the client's needs and abilities
- Completing thoughtful, compelling production design work for large and small clients, which may include:
 - Brand guidelines
 - o Brand "kit of parts" (e.g. logo variations, font files, color palette)

- Social media assets and templates (Canva, Figma, Illustrator)
- o Email marketing design and templates
- Digital and print stationery templates
- Presentation deck design and templates (Google Slides, PowerPoint, Keynote)
- Marketing material design (one-pagers, overviews, brochures, etc.)
- Animation and motion graphics
- Under the supervision of a Senior Designer, Associate Design Director, or Creative Director, reviewing and approving printing specifications, final print/production files, color proofs and prototypes, and, when time allows, attending press checks
- Maintaining expertise in latest design and production software
- Participating in the annual performance review process
- Supporting Team's overall culture, values and mission

Requirements

- Working in studio 4 days per week (Fridays remote)
- BA or BFA in design, fine art, or related subject or equivalent experience
- 2-3 years working in a creative agency or related

Benefits:

- Paid health, dental, vision insurance
- 401k with 3% employer contribution regardless of match
- Paid time off
- Parental leave

Salary:

\$65,000 - \$85,000 based on experience

Please send your resume, portfolio, and a note about yourself, to jobs@team.design.

Diversity, Equity, and Inclusion at Team

Team is committed to building and fostering an environment that celebrates our diversity and nurtures our passions. We believe everyone is creative and our individual expressions contribute to the uniqueness of the work we create.

We encourage our team to show up authentically and embrace our differences in race, religion, national origin, age, disability, sex, gender identity, socio-economic status, marital status, veteran status, and any other characteristics that make up our unique identities. Team is an Equal Opportunity Employer and we continue to invest our efforts to ensure Team is an inclusive place that delivers value to our team, our clients, and our community.