

# Team

## SENIOR DESIGNER

### About Us

Team is a strategic branding and design studio. We transform brands and businesses with a focus on clarity, meaning, and emotion.

### Position

The Senior Designer is responsible for developing design and technical solutions from start to finish of a project, under the supervision of an Associate Design Director. The Senior Designer will work on multiple projects simultaneously. The Senior Designer will undertake research, ideation and production to meet client expectations. They develop and maintain trusting relationships with clients, presenting design work at multiple phases of a project.

### What you need to succeed:

- Design— Inventive, creative design skills and solutions based on experience. Presents multiple solutions for internal and external review. Fully understands internal and external goals before proceeding with design implementation. Develops creative design and technical solutions.
- Production— Energetic; takes initiative and performs assignments with high attention to detail. Works effectively with good time management skills. Technically proficient with command of tools.
- Leadership— Excellent written and oral communication. Positive attitude and ability to delegate to meet project goals. Provides meaningful feedback to junior staff and is an inspiration to team members. Models Team's values and vision.
- Critical Thinking— Organized and analytical. Skilled at framing problems and solutions.

### Job responsibilities include:

- Research the overall needs, positioning, editorial direction and strategies of the client's brand.
- Learn about the client's competitive environment and critical business objectives.
- Forecast the scope of work, timeline, and staff hours it will take to deliver the project.
- Develop initial brand concepts and aesthetic guidelines for the project.
- Actively participate in internal creative brainstorming sessions
- Participate in client meetings and present concepts and design work.
- Produce mid- to large-scale projects from brief to final design, including:
  - Detailed brand/visual identity including logo and icon design, color palettes, font selection and/or design of unique typography, image selection;
  - Brand guidelines, "kit of parts" and collateral design and production files;
  - Web user interface and user experience design;
  - Static and interactive storyboards;
  - Digital, print, and experiential layouts.

- Provide printing specifications, review and approve final print/production files, color proofs and prototypes, and, when time allows, attend press checks.
- Maintain expertise in latest design and production software (InDesign, Photoshop, Illustrator, MS Office).
- Adapt to industry trends by learning new programs and remain fluent in essential web tools (e.g. Figma, Wordpress, or basic HTML).
- Serve as mentor to more junior designers by assisting with research, providing meaningful feedback, identifying creative solutions, and giving general design advice as needed.
- Participate in the annual performance review process.
- Support Team Design's overall culture, values and mission.

**Requirements:**

- BA, BFA, or equivalent experience in design, fine art, or related subject
- 3-5 years working in a creative agency
- 3D design and animation a plus

**Benefits:**

- Paid health, dental, vision insurance
- 401k with 3% employer contribution regardless of match
- Paid time off
- Parental leave

**Salary:**

\$75,000 - \$100,000 based on experience

Please send your resume, portfolio, and a note about yourself, to [jobs@team.design](mailto:jobs@team.design).

**Diversity, Equity, and Inclusion at Team**

Team is committed to building and fostering an environment that celebrates our diversity and nurtures our passions. We believe everyone is creative and our individual expressions contribute to the uniqueness of the work we create.

We encourage our team to show up authentically and embrace our differences in race, religion, national origin, age, disability, sex, gender identity, socio-economic status, marital status, veteran status, and any other characteristics that make up our unique identities. Team is an Equal Opportunity Employer and we continue to invest our efforts to ensure Team is an inclusive place that delivers value to our team, our clients, and our community.